

The offer mentioned below is applicable for CFA Society India members only and can be availed by any member, only post validation with the society.



CFA Society India Member Offer with GO DESi Mandi Pvt. Ltd.

❖ About GO DESi Mandi Pvt Ltd:

❖ At GO DESi, the purpose is to make DESi 'POP'ular. To make regional DESi products and flavours, relevant and accessible to customers, while ensuring quality & authenticity. In the process, we are also building a sustainable brand that becomes a beacon for non-zero-sum capitalism, where all stakeholders win. We work directly with farmers, SHGs and other rural businesses enabling them to scale and capture a large proportion of consumer value in rural India. GO DESi is backed by Rukam Capital, Roots Ventures and DSG consumer partners. Our registered office is at #145, 9th Main, 3rd Stage, Raghavendra Swami Mutt Rd, Dwaraka Nagar, BEML Layout, Rajarajeshwari Nagar, Bengaluru, Karnataka 560098

❖ About CFA Society India

CFA Society India, legally known as the Indian Association of Investment Professionals (IAIP), established in April 2005, is an association of local investment professionals, consisting of portfolio managers, security analysts, investment advisers, and other financial professionals located at #702, A Wing, One BKC building, G Block BKC, Bandra East, Mumbai, Maharashtra 400051.

❖ About the offered product

GO DESi is offering a special one-year membership to the members of CFA society. The membership gives the member access to yearlong special discount of 25% across GO DESi range of products, provided in Annexure A of this agreement. Details of the membership are attached in Annexure B.

How can a member access the Product?

1. Visit www.godesi.in
2. Simply explore category and add products to cart as per choice.
3. Click on checkout, and enter your details as a one-time process for shipping.
4. Each member's registered email is linked to select CFA segment. The registered email id needs to be used when placing the order.
5. Discount code – DESI25 to be used at the discount section.
6. Delivery charges will be applicable as per bill value, and is not omitted for any member.

Contact POC:

Customer Service: Kavya G- +91 7022894114

Corporate: Ankita - +91 7700974921

❖ Offer Period

- 1st April to 31st March 2024

❖ CE Credit Applicability

Disclaimer: Members are requested to do their own due Diligence about the content & relevance before Registering or taking the offer. This Conference/program/offer is brought to you solely by **MHRIL**. Indian Association of Investment Professionals (IAIP) is only communicating details of this Program/offer on behalf of **MHRIL**. The decision of **MHRIL** on the order of receipt of application, acceptance of application and offering of the discount will be final and binding upon all applicants. IAIP has no role to play in this and bears no responsibility for the same. IAIP does not guarantee and/or make any representation about the usefulness and /or worthiness and/or benefit of this Program/offer; IAIP is not involved in curating the content or evaluating and inviting the speakers.

Annexure A

	PRODUCT CATEGORY
1	DESI POPZ
2	DESI BYTES
3	DESI MEETHA
4	DESI MINTS
5	DESI COMBOS

Annexure B

Features and Benefits

Parameters	Specifics
Tenure	One year
Eligibility	Across product categories, except DESi Gifts & DESi Collective membership.
Terms	<ul style="list-style-type: none">• Order delivery will take 4-5days post order confirmation.• Shipping charges are applicable for final order value below Rs.500• Offer is applicable only for online orders placed through godesi.in• Minimum order value Rs. 250• Offer can be clubbed with other offers as per discretion of GO DESi
CFA Society Discount	25%